

Apache County Fair Association

◆ PO Box 1047 ◆ St. Johns, AZ 85936 ◆ (928) 245-6803

September 9-12, 2020

Sponsorship at the Apache County Fair is a great way to reach thousands of potential customers. Attendance at the Apache County Fair surpassed 20,000 visitors last year for the four fun-filled days of exhibits, animals, crafts, food, entertainment, carnival and some of the most popular attractions of the fair including, the Mutt Show, the Mud Boggs, entertainment and animal sales.

The goal of the sponsorship program is to improve the overall quality of the Apache County Fair through increased investments in entertainment and facilities, while providing the Sponsor ample visibility and recognition.

We are offering many levels of sponsorship this year for everyone's budget. Please take time to review all levels and consider the benefits to your business with each opportunity. If you have further questions please contact Josh or Annie Anderson at (928) 245-6803 or email apachecountyfair@gmail.com or Shelly Finch (928) 242-0321 shelly.apachecountyfair@gmail.com our Sponsorship Coordinator.

“Grand Prize” Level \$1,500

1. Large Banner (4'x 8') showcasing your business logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
2. Business name recognized in the Apache County Fair Book.
3. Business name/logo on the Apache County Fair website.
4. Business name announced on stage throughout the fair.

“Blue Ribbon” Level \$1,000

1. Large Banner (4'x 8') showcasing your business logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
2. Business name recognized in the Apache County Fair Book
3. Business name/logo recognized on the Apache County Fair website.

“Red Ribbon” Level \$500

1. Medium size banner (4'x 4') showcasing your business placed in high traffic areas.
2. Business name recognized in the Apache County Fair Book
3. Business name/logo on our Apache County Fair website.

“White Ribbon” Level \$300

1. Business name recognized in the Apache County Fair Book.
2. Business name/logo recognized on the Apache County Fair website.

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Event Sponsorships

There are many different events taking place at the Apache County Fair. Event Sponsorships provides an opportunity to sponsor a specific event adding to the success and the quality of the experience. Some of the options are:

Mud Boggs \$350

The Mud Boggs are fun for every one of all ages and gets better and better each year! Everyone who attends loves the big trucks, loud engines and a lot of mud. Your Medium sized banner will be hung where all the cheering fans will see your business name!

Ranch Rodeo \$350

This will be the fourth year the Fair will be hosting the Ranch Rodeo. Last year was a great success with a big turnout! It was a fun time for everyone. Your medium sized banner will be hung in the arena with your business name on it supporting the Rodeo!

Entertainment \$350

We strive each year to bring quality entertainment to the Fair for the whole family to enjoy. Your business sponsorship will help in improving the stage and surrounding area for people to enjoy the great entertainment we bring in. Your business name will be on a medium sized banner in the Entertainment area.

Livestock \$350

A large part of the enjoyment at the County Fair are the animals. Your business sponsorship in this area will help in keeping the Arena and Poultry area clean and maintained for both the animals and visitors to the Fair. Your business will have a medium sized banner hung in the livestock area.

We appreciate you taking the time to see how both your business and the Apache County Fair can benefit from your sponsorship. Working together we can make great things happen at the Apache County Fair!

Thank you for your support,

Josh and Annie Anderson
Apache County Fair Managers
(928) 245-6803
apachecountyfair@gmail.com

Shelly Finch
Sponsorship Coordinator
(928) 242-0321
shelly.apachecountyfair@gmail.com

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Sponsor Contract for Year 2020

It is hereby-agreed that _____
(henceforth called Sponsor) will provide \$_____ for event
_____ to the Apache County Fair Association in
exchange for participation as a Sponsor at the 2020 Fair.

The Sponsor is hereby eligible for all benefits and privileges as outlined in the
Sponsor book or Contract. The Apache County Fair Association is hereby entitled to
\$_____ with the signing of this contract.

I DO _____ or I DO NOT _____ wish to receive any benefits or privileges
provided by the Apache County Fair Association.

Company Name _____
(Please print Company Name and provide a **digital form** of logo by email as it should appear on
County Fair promotional materials)

Contact Person _____

Mailing Address _____

City, State, Zip _____

Phone # _____ Fax # _____

Email _____

Signed _____ Date _____
Sponsor Signature/Responsible Party

Signed _____ Date _____
Fair Manager