

# Apache County Fair Association

◆ PO Box 1047 ◆ St. Johns, AZ 85936 ◆ (928) 245-6803

**September 8-11, 2021**

The decision to cancel the 2020 Apache County Fair surely was a difficult one to make. However, the show must go on! We are excited to announce the 2021 Apache County Fair is scheduled for the dates listed above and we couldn't be more excited to return this event to the citizens of this great county. With that being said, we would like to reach out to local businesses in hopes we can work out a partnership with you as a sponsor. Sponsorship at the Apache County Fair is a great way to reach thousands of potential customers. Attendance at the Apache County Fair surpassed 22,000 visitors two years ago for the four fun-filled days of exhibits, animals, crafts, food, entertainment, carnival and some of the most popular attractions of the fair including, the Mutt Show, the Mud Boggs, entertainment and animal sales.

The goal of the sponsorship program is to improve the overall quality of the Apache County Fair through increased investments in entertainment and facilities, while providing the Sponsor ample visibility and recognition.

We are offering many levels of sponsorship this year for everyone's budget. Please take time to review all levels and consider the benefits to your business with each opportunity. If you have further questions please contact Josh or Annie Anderson at (928) 245-6803 or email [apachecountyfair@gmail.com](mailto:apachecountyfair@gmail.com) or Shelly Finch (928) 242-0321 [shelly.apachecountyfair@gmail.com](mailto:shelly.apachecountyfair@gmail.com) our Sponsorship Coordinator.

## **“Grand Prize” Level \$1,500**

1. Large Banner (4'x 8') showcasing your business logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
2. Business name recognized in the Apache County Fair Book.
3. Business name/logo on the Apache County Fair website.
4. Business name announced on stage throughout the fair.

## **“Blue Ribbon” Level \$1,000**

1. Large Banner (4'x 8') showcasing your business logo placed in high traffic areas during fair; Arena, Entertainment area or Exhibit Building.
2. Business name recognized in the Apache County Fair Book
3. Business name/logo recognized on the Apache County Fair website.

## **“Red Ribbon” Level \$500**

1. Medium size banner (4'x 4') showcasing your business placed in high traffic areas.
2. Business name recognized in the Apache County Fair Book
3. Business name/logo on our Apache County Fair website.

## **“White Ribbon” Level \$300**

1. Business name recognized in the Apache County Fair Book.
2. Business name/logo recognized on the Apache County Fair website.

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## Event Sponsorships

There are many different events taking place at the Apache County Fair. Event Sponsorships provides an opportunity to sponsor a specific event adding to the success and the quality of the experience. Some of the options are:

### **Mud Boggs \$350**

The Mud Boggs are fun for every one of all ages and gets better and better each year! Everyone who attends loves the big trucks, loud engines and a lot of mud. Your Medium sized banner will be hung where all the cheering fans will see your business name!

### **Ranch Rodeo \$350**

This will be the fourth year the Fair will be hosting the Ranch Rodeo. Last year was a great success with a big turnout! It was a fun time for everyone. Your medium sized banner will be hung in the arena with your business name on it supporting the Rodeo!

### **Entertainment \$350**

We strive each year to bring quality entertainment to the Fair for the whole family to enjoy. Your business sponsorship will help in improving the stage and surrounding area for people to enjoy the great entertainment we bring in. Your business name will be on a medium sized banner in the Entertainment area.

### **Livestock \$350**

A large part of the enjoyment at the County Fair are the animals. Your business sponsorship in this area will help in keeping the Arena and Poultry area clean and maintained for both the animals and visitors to the Fair. Your business will have a medium sized banner hung in the livestock area.

We appreciate you taking the time to see how both your business and the Apache County Fair can benefit from your sponsorship. Working together we can make great things happen at the Apache County Fair!

Thank you for your support,

Josh and Annie Anderson  
Apache County Fair Managers  
(928) 245-6803  
[apachecountyfair@gmail.com](mailto:apachecountyfair@gmail.com)

Shelly Finch  
Sponsorship Coordinator  
(928) 242-0321  
[shelly.apachecountyfair@gmail.com](mailto:shelly.apachecountyfair@gmail.com)

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## September 8-11, 2021

### Sponsor Contract for Year 2021

It is hereby-agreed that \_\_\_\_\_  
(henceforth called Sponsor) will provide \$\_\_\_\_\_ for event  
\_\_\_\_\_ to the Apache County Fair Association in  
exchange for participation as a Sponsor at the 2021 Fair.

The Sponsor is hereby eligible for all benefits and privileges as outlined in the  
Sponsor book or Contract. The Apache County Fair Association is hereby entitled to  
\$\_\_\_\_\_ with the signing of this contract.

I DO \_\_\_\_\_ or I DO NOT \_\_\_\_\_ wish to receive any benefits or privileges  
provided by the Apache County Fair Association.

Company Name \_\_\_\_\_  
(Please print Company Name and provide a **digital form** of logo by email as it should appear on  
County Fair promotional materials)

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

Email \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_  
Sponsor Signature/Responsible Party

Signed \_\_\_\_\_ Date \_\_\_\_\_  
Fair Manager